

Meteorite Hunting & Collecting Magazine - Advertising Rates

Website: www.mhcmagazine.com | Phone: 760-522-2152 | Email: contact@mhcmagazine.com

ADVERTISING EXPOSURE

CIRCULATION = 1659

Print Edition Subscribers: 454

Digital Edition Subscribers: 1205

WEB AUDIENCE: (monthly)

Unique Visitors: 1500+

Pageviews: 4200+

The ADVERTISING POWER of FREE!

Print Edition - As an advertiser your advertisement is seen in the Print Edition. Additionally we increase your exposure by automatically including your text or display advertisement in the Digital Edition of our magazine for FREE.

Digital Edition - The DE is FREE to everyone to view, and searchable on our website via the Internet. It's also included and accessible on our magazine archives page as well.

Hot Linked – Direct Traffic. Your ad(s) will be hot linked to your website so our readers can contact you directly from within our publication.

Forever Ads – Get Unlimited Exposure. The Digital Edition will be available to readers for FREE so every advertisement you place in Meteorite Hunting & Collecting Magazine will give you unlimited exposure forever as long as our magazine exists. Your ad essentially never expires.

Updateable Digital Ads – If your website or contact information ever changes, we can update the Digital Edition of your ad unlike a print ad which can never be changed.

NEW! Text Based Ads – (BETA) We now offer text based ads on a trial basis. For your convenience we offer 3 ads based on column size and space. There are 3 columns per page each priced accordingly. This is a very powerful marketing tool for your business because it allows you to include more information in your advertisement, and it's keyword searchable online through our Digital Edition.

NEW! Search Engine Friendly Ads – Your ad (if text) will be Searchable and Indexable by search engines forever within our Digital Edition.

ADVERTISING RATES - Save up to 25% when you advertise in multiple issues

4 Color Ads	1X	2X	3X	4X	5X	6X
Full Page	\$400	\$380.00	\$360.00	\$340.00	\$320.00	\$300.00
½ Page	\$225	\$213.75	\$202.50	\$191.25	\$180.00	\$168.75
¼ Page	\$125	\$118.75	\$112.50	\$106.25	\$100.00	\$93.75
1/8 Page	\$70	\$66.50	\$63.00	\$59.50	\$56.00	\$52.50
1/16 Page	\$35	\$33.25	\$31.50	\$29.75	\$28.00	\$26.25
½ Page Vertical	\$225	\$213.75	\$202.50	\$191.25	\$180.00	\$168.75
¼ Page Vertical	\$125	\$118.75	\$112.50	\$106.25	\$100.00	\$93.75
1/3 Page Vertical	\$135	\$128.25	\$121.50	\$114.75	\$108.00	\$101.25
2/3 Page Vertical	\$250	\$237.50	\$225.00	\$212.50	\$200.00	\$187.50
1/3 Square	\$135	\$128.25	\$121.50	\$114.75	\$108.00	\$101.25

Cover Rates	1X	2X	3X	4X	5X	6X
Inside Front Cover	\$500	\$475.00	\$450.00	\$425.00	\$400.00	\$375.00
Inside Back Cover	\$500	\$475.00	\$450.00	\$425.00	\$400.00	\$375.00
Back Cover	\$600	\$570.00	\$540.00	\$510.00	\$480.00	\$450.00

Text Ads	1X	2X	3X	4X	5X	6X
1 Column	\$135	\$128.25	\$121.50	\$114.75	\$108.00	\$101.25
2 Column	\$225	\$213.75	\$202.50	\$191.25	\$180.00	\$168.75
1/2 Column	\$66	\$62.70	\$59.40	\$56.10	\$52.80	\$49.50

Pricing is per issue

AD DISCOUNTS

Get an additional 5% discount on your total when you advertise on our website(s) as well. contact@mhcmagazine.com

FILE REQUIREMENTS

Digital File Submission: Please submit your ad in CMYK color mode.

Accepted File Types:

JPG, PNG, PSD, TIF

Resolution: All files should be 300dpi

AD DESIGN SERVICE

\$25/hr or \$50 per ad whichever is less.

contact@mhcmagazine.com

TERMS

Advertiser is solely responsible for ad accuracy and quality. MHC reserves the right to refuse any ad.

